

### *Entrepreneurial Adventures:*

**Practical Protocol – Founder – 1990 ~ present**

International special events management organization specializing in creating custom designed programs to suit the unique needs of the individual client.

**Burger King – Franchisee - 1993 ~ 2013 - 10 restaurants in Northern Virginia**

**Co-Founder, The Amplify Lab – 2015 ~ present - <http://www.theamplifylab.com>** “An Accelerator for People” providing tools and opportunities for mentorship and maximizing business relationships.

**nCourage Entrepreneurs – Co-founder – 2010 ~ present**

Angel Investment Fund started (and expanding) to create a cash prize and the “nCourage Entrepreneurs’ Award for Courageous Women Entrepreneurs for the Rice Business Plan Competition

**Tech-Knowledge International – President and Co-Founder – 1992 ~ 1997**

Non-profit organization assisting promoting U.S. Trade & Educational opportunities to clients from around the world

### *Sample Project/Client List:*

**The State Funeral of President Ronald Reagan, June 2004 - Deputy Staff Lead for Washington, DC**

Charged with coordinating a broad spectrum of aspects of the funeral including Headquarter Operations, Schedules, Volunteers, Mrs. Reagan and Family Logistics, Invitations, Programs

**Justice Sandra Day O’Connor’s Conference on the State of the Judiciary – 2009. Operations Director**

**The Smithsonian Institution – National Museum of American History, 2005 - “Price of Freedom” Opening**

**Greater Washington Board of Trade - 2000 ~ 2002 - Director, International Gateway**

Oversaw International Activities of the Board of Trade Member Programs to include hosting foreign delegations, program marketing, management of sponsorship and benefits.

**The Nemours Cardiac Center – Administrator 1997 ~ 2000**

The internationally known center focuses exclusively on the care of pediatric cardiac patients with special emphasis on early intervention in newborns with extremely complex anomalies.

- International Patient Liaison Service
- Public Affairs & Media, web site
- Clinical and Administrative database
- Personnel & Systems management

**The Aldo Castaneda Institute for Pediatric Cardiac Surgery, Geneva, Switzerland**

Assisted in establishing International center of excellence

- Coordinated Marketing & Administrative Management
- Developed Patient Liaison Program

**The Washington Opera’s Domingo Gala at the Kennedy Center - 1996 - Logistic Director**

**The Ronald Reagan Presidential Library - Director, Liaison Operations**

Planned the visits of Presidents Bush, Reagan, Ford, Carter & Nixon, their families & other world leaders for the Opening Celebration of the Library.

**The Vatican** - Coordinated Visit of Pope John Paul II to consecrate wing of Polish-American Children's Hospital, Krakow, Poland.

**The Best Friends Foundation** - Coordinated 10<sup>th</sup> & 12<sup>th</sup> Anniversary Celebrations at the Kennedy Center.

**The Republic of Montenegro** - Served in a Chief of Protocol capacity for Prime Minister of Montenegro, Milo Djukanovic during US visits

**Nelson Mandela 1990 USA Tour** – Site Coordinator, first ever meetings between the White House, President Bush, the State Department, NSC & Capitol Hill with Nelson Mandela.

**Office of Former President Ronald Reagan** – Lead Advance President & Mrs. Reagan's visits to Warsaw, Poland, London, England, Michigan and Mrs. Reagan's visits to Washington, D.C.

**President of Poland** – Visit Lead. Planned and executed first visit of President Lech Walesa to the U.S.

**Desert Storm Homecoming Parade** – Senior Staff Director, External Affairs for National Victory Parade to include Protocol, Tickets, Invitations, Information Center, Volunteers, Community Liaison, Marketing & Killed in Action families.

**National Republican Senatorial and Congressional Committees** – Senior Event Staff Republican House-Senate Dinner – 1998 – Fundraising Special Projects

**Republican National Committee** – Event Co-Producer "It's A Great Country Celebration in Honor of Newt Gingrich" – 1998

**Overseas Private Investment Corporation (OPIC)**– Event Marketing, VIP Services US ASEAN International Investment Conference, May 2011, Jakarta, Indonesia

**The People's Republic of China, State Economic & Trade Commission** Coordinated business development mission to the United States of 30 provincial officials & heads of state-run companies & the Director of the State Economic & Trade Commission

**U.S. Department of Defense** - Planned & Implemented 7 Defense Conversion Commission Public Hearings.

**U.S. Trade & Development Agency** -Solicited, Managed and expedited Grants for International Business Missions, Trade Delegations & Orientation Visits:

- Author, USTDA Orientation Visit Manual
- Singapore Ministry of Health
- Indonesian Medical Resonance Imaging
- Lithuanian Minister of Energy
- Hong Kong Health Officials
- Polish Coal Mining Officials
- Chilean Ministry of Health
- Polish Minister of Health
- Greek Ministry of Health
- Turkish Electricity Authority
- Office of the Prime Minister of Hungary, Telecommunications
- Indonesian Medical Resonance Imaging Technical Assistance Mission
- USTDA Desk Study on Russian Insulin Manufacturing
- Central & Eastern European Health Issues Conference, Krakow, Poland with Health Ministers of Poland, Czech Republic, Slovakia, Hungary, Romania, Bulgaria.

### *Additional Professional Experience:*

#### **U.S. Department of Energy** – Director of Advance, Office of the Secretary - 1989 ~ 1990

Directed all domestic and foreign travel for Admiral Watkins, Secretary of Energy to include most U.S. Nuclear Weapons facilities.

#### **U.S. Department of State**, Office of the Chief of Protocol –1988 ~ 1990

Protocol Visits' Officer for foreign guests of the President of the United States. Planned the visits of Presidents, Heads of State, or Foreign Ministers for over 20 countries. Coordinated and accompanied official U.S. Presidential International Delegations.

#### **The White House** – Office of Presidential Advance - 1985 ~ 1988

Coordinate travel for President Reagan & over 200 domestic appearances & foreign trips including:

- Reagan-Gorbachev Summit, Moscow 1988
- Meeting with President de la Madrid, Mexico 1986
- Meeting of the NATO Alliance, Brussels, 1988
- Three Year Freedom Celebration, Grenada, 1986
- Meeting with Prime Minister Mulroney, Ottawa 1986
- Economic Summits of Industrialized Nations - Bonn 1985, Venice 1987, Tokyo 1986
- Centennial of the Statue of Liberty Meeting with President Mitterrand, 1986

#### **50<sup>th</sup> American Presidential Inaugural Committee** – Special Events Staffing Coordinator, 1984

#### **54<sup>th</sup> American Presidential Inaugural Committee** – Office of Vice President Cheney, 2001

#### **Los Angeles Olympic Committee** – Recruitment Supervisor, 1984

#### **Capitalisms, Inc.** – Partner - Created a “Politically Incorrect” Fad Phenomenon

- The Pet Congressmen® created such stir that The Wall Street Journal ran a rare editorial with a drawing of the safely caged and cuddly congressman.

#### **Publications:**

- *The Crisis of Engagement* – Contributing Author “Engaging in Civility.”
- *The Power of Civility* – Contributing Author – Chapter on Political Civility
- Numerous articles on international protocol, relationship building, customer service

#### **Public Speaking**

- Keynote and breakout speaker on topics of international business and relationship development, customer services, entrepreneurship, leadership

### *Board Appointments & Officer Positions:*

#### **Harvard Business School**

- Keynote Graduation Speaker, Owner President Managed Program (OPM47)
- Class Reunion Chairman

**The Entrepreneurs' Organization ([www.eonetwork.org](http://www.eonetwork.org))** 10,000 + members around the world.

- Global Board President the Entrepreneurs' Organization 2007 ~ 2008
- International Board Member 2005-2008
- President. DC Chapter, The Entrepreneurs' Organization 2006

**National Franchisee Association of Burger King Franchisees**

- Government Affairs Committee
- Political Action Committee (PAC) Chairman for Million Dollar PAC and Vice Chair for Government Affairs (1998–2002)

**Alexandria Symphony Orchestra**

- Member of the Board Alexandria Symphony Orchestra – 2003 ~ 2006

**Leukemia and Lymphoma Society**

- Woman of the Year, Nominee, DC Chapter Leukemia Lymphoma Society

**High School Reunion Chair**

**Judge:**

- Best Bosses Award “Winning Workplaces” and “Fortune” Small Business Magazine
- Rice University Business Plan Competition Judge
- Junior Achievement Entrepreneur of the Year Award Judge
- Global Student Entrepreneurs Award Judge

**Languages:**

- French (4 years plus immersion study in France) – hoping someday to be fluent
- Spanish (6 years study) – ingrained in my psyche
- Italian (1 semester) – understand some, but when I speak it comes out a combo of Franco espanol!

**Education:**

- Harvard Business School, Owner President Managed Program Graduate (OPM47)
- UCLA, BA, English, 1984